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# Mission Advancement UPDATE

**SPRING 2024**



**Rick Reeve**  
Sr. VP/ Development &  
Fraternal Relations

## DEAR DONORS

I am excited to share Masonic Homes Kentucky's 2023 Impact Report, *Reflecting on a Year of Impactful Service*, with you. This report offers a glimpse into the past year, featuring stories from residents and employees, an overview of our communities, donor recognition, and a special section for Masonic Lodge members. It also showcases financial information along with photos and summaries from our fundraising events.

As a valued donor, your support has made a significant difference in the lives of our residents, children and guests. I encourage you to take a few moments to explore the report and see firsthand how your contributions are positively impacting those we serve. Thank you for your continued support and for helping us make a difference.



Scan the QR code  
to view the **2024**  
**IMPACT REPORT.**



The **16th annual Great Day of Service** took place on Saturday, April 20 at both Masonic Home Louisville and Shelbyville campuses. More than 200 Masons and family members, representing 76 Masonic lodges, volunteered their time sprucing up the communities, visiting with employees and residents and enjoying camaraderie and fellowship. One lodge traveled 212 miles to participate.

## SAVE THE DATE

### JUNE

#### CAREFREE LIVING LUNCHEON - LOUISVILLE

June 27 • The Olmsted  
- with Keynote Elizabeth McCall, Master Distiller, Woodford Reserve

#### ANNUAL ALUMNI REUNION BRUNCH

June 30 • The Olmsted

### JULY

#### SPROUTLINGS ANNUAL GOLF SCRAMBLE

July 15 • Valhalla Golf Club

### SEPT

#### JIM JOHNSON GOLF CLASSIC

September 23 • The Club at Olde Stone

#### OLMSTED SOCIETY DINNER

September 26 • Meadow Active Lifestyle Community / Artisan Room

### OCT

#### JEEP SHOW

October 5 • Kosair Shrine Center

#### MASONIC HOMES KENTUCKY MASQUERADE GALA

October 26 • The Olmsted

## Introducing *GRATEFUL LIVING*

We believe every day is a gift. Aging is a privilege. Teamwork creates job satisfaction. Inclusion contributes to happier children. And, seeking gratitude can be transformative, turning an ordinary day into a great one. We are excited to introduce our new digital newsletter, *Grateful Living*. It is one place where you can discover what's happening at Masonic Homes Kentucky communities, explore inspiring resident and employee stories and learn about upcoming events and programs.

*Grateful Living* will be distributed via email and replace the *Mission Advancement Update* printed newsletter. If you already receive email communications from us, you will receive *Grateful Living*. If you don't, or are not sure, please scan the QR code and provide us with your email information. Watch for the first issue in late June.



Scan the QR code  
to receive Grateful  
Living to your inbox.



## COMMUNITY FEATURE

### Crescent Grove Memory & Personal Care

Nestled behind The Olmsted on our Louisville Campus, Crescent Grove creates an enriching, worry-free environment for seniors requiring 24-hour support or memory care. Residents benefit from newly renovated rooms and private suites with full private baths. The larger suites offer kitchenettes and expanded living areas, which is ideal for couples. The community boasts daily chef-prepared meals served in a well-appointed dining area, personal alert system, a hair salon and enclosed outdoor patio.



Focused on creating memorable moments, activities and programs including It's Never Too Late (iN2L), Walking Club, sensory programs and Lunch Bunch are tailored to the unique needs of memory care residents.

Crescent Grove's Transitional Care Unit serves as a vital bridge from recovery to home. Tailored for individuals recovering from surgery or illness, it delivers ongoing support of physical, occupational and speech services in a dedicated rehab area on-site. Guests utilizing self-pay for Transitional Care services receive access to the full range of amenities aiding in their journey to independence.



Schedule a personal tour by calling 502.897.8723.

## EVENTS



### Carefree Living Luncheon – Louisville With Master Distiller Elizabeth McCall

Join us for the annual Louisville Carefree Living Luncheon with guest speaker Master Distiller Elizabeth McCall with Woodford Reserve.

Carefree Living invites the community to learn

about charitable services Masonic Homes Kentucky provides to residents and raises funds to help offset the \$4.1 million in charitable care provided each year to residents who cannot fully pay for their care.

Special edition, custom-etched bottles of Woodford Reserve will be available for donors who gift \$250 or more. Reserve your spot by calling 502.753.8843.

### Golf For Good to Support Sproutlings

Sign up for the Sproutlings Charity Golf Scramble on July 15 at Vahalla Golf Club. The Jack Nicklaus designed course has previously hosted many PGA Tour events, and new this year is a spruced up course and renovated clubhouse.

In addition to golf, players will also enjoy a shopping voucher to the pro shop. The event is presented by Grand Lodge of Kentucky F.&A.M., Owen Funeral Homes and The Lusk Group.

#### EVENT SCHEDULE:

11:30 am Registration/Lunch  
1 pm Golf (immediately followed by awards reception)

Proceeds from the tournament will support programs and materials for medically fragile children at Sproutlings.

Scan the QR code to discover all of our fundraising events.



## — MEMORIAL GIFTS —

Honoring or remembering someone through a special gift is one of the most touching ways to ensure an everlasting tribute. The following donors provided gifts in honor or memory of the following residents and individuals.

#### Donna Cissell

J Scott and Tricia Judy

#### William Howard Croley

Colonel Clay Lodge No. 159

#### Jerry L. Dinning

Alford-Hardin Lodge No. 925

#### Ronald Lee Flack

Colonel Clay Lodge No. 159

#### Mary Lou Gabehart

Rick and Wendy Reeve

#### Harry Eugene Hammons

Colonel Clay Lodge No. 159

#### Ellie Jones

Irene Thompson

#### William Clay Kells

Colonel Clay Lodge No. 159

#### Francis R. Leake

Rush Lodge No. 715

#### Philip M. Lewis

Rush Lodge No. 715

#### Harley Lowery

Clinton Lodge No. 82

#### Larry D. Pitts

Alan and Carol South

#### Steve Ward

Judy B. Thomas

#### Jeanette Wilson

Gary and Donna Wilson  
Ron and Anne Nail  
Martin and Sharon Rosenberger

## — MEMORIAL TREES —

#### Bill Henkel

Henkel and Hoertz Families



February 7 was declared Carefree Living in Shelby County thanks to local officials. The proclamation was read at the **2024 Carefree Living Luncheon** to benefit Masonic Home Shelbyville. Community members, leaders and employees heard testimonials from Chaplain Cindy Childers and resident family member Brenda Miller. Donors who gifted at least \$250 received a commemorative bottle of Bulleit Rye Whiskey as a thank you. The event raised more than \$45,000.

