



3701 Frankfort Avenue
Louisville, KY 40207



If the Mission Advancement department may be of service, please contact us.

502.259.9627
giving@masonicky.com
masonichomesky.com/giving

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Mission Advancement UPDATE

FALL 2023



Rick Reeve
Sr. VP/ Development &
Fraternal Relations

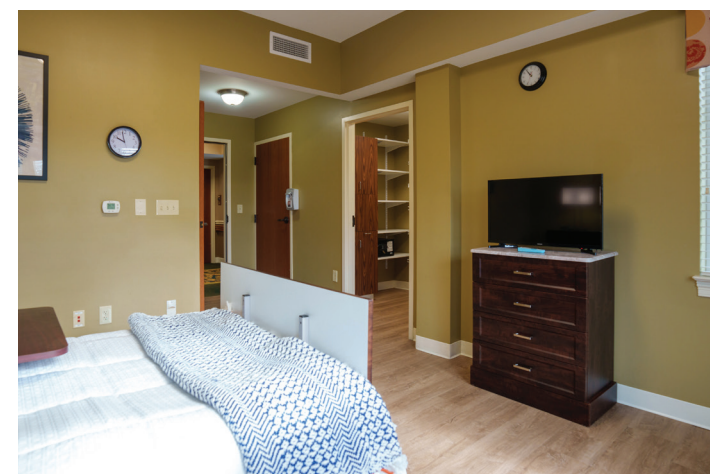
DEAR DONORS

The fall season seems to be a busy time of year for everyone and the same holds true for Masonic Homes Kentucky's Mission Advancement Department. Since the beginning of September, we have held three extremely successful fundraising events. Once again, I stand humbled by the outpouring of donations,

gifts and volunteerism from donors, like you, in support of Masonic's Charitable Care program.

Along with our events, we wrapped up Sam Swope Care Center's second most successful funding campaign totaling more than \$450,000. Surroundings are an important part of a resident's recovery and quality of life. These funds have allowed Masonic to update the furnishings in 136 resident rooms and six dining areas at the long-term care and rehabilitation community.

It is with sincere gratitude that I thank you for helping us achieve great things in 2023.



GIVING OPTIONS

Understanding IRA Rollover Gifts

Have you been looking for a way to make a generous gift to Masonic Homes Kentucky without dipping into your checking or savings account? If you are over the age of 70 ½, you can transfer up to \$100,000 from your IRA to Masonic. And, this gift may be made over and above the other charitable gifts you already make.

Benefits

- avoid taxes on transfers of up to \$100,000
- satisfy required minimum distribution for the year
- reduce taxable income, even if you don't itemize deductions
- make a gift that is not subject to the deduction limits
- help further the work and mission of Masonic

To make an IRA gift, notify your plan custodian of your intent to make a current transfer to Masonic. Funds will then be directly transferred to Masonic. IRA charitable rollover gifts are not tax deductible. For more information, email giving@masonicky.com or call 502.259.9627.

FEBRUARY

- Shelbyville Carefree Living Luncheon
Shelbyville Conference and
Welcome Center – Feb. 7

APRIL

- Great Day of Service
Louisville & Shelbyville Campus
– April 20

OCTOBER

- Masonic Masquerade Gala
The Olmsted – October 26



**MARK YOUR
CALENDAR**

CAMPAIGN DONORS

Brett and Meagan Bachmann	J Scott and Tricia Judy	Pitman Lodge No. 124
Buechel Lodge No. 896	Nancy S. Judy	Preston Lodge No. 281
Buford-Landmark Lodge No. 41	John Kernohan	Rick and Wendy Reeve
Devotion Lodge No. 160	Todd and Kristen Lacy	Stock Yards Bank & Trust
Duvall Lodge No. 6	Harry L. Lusk	Trasee and Fess Whitaker
Grant Lodge No. 85	The Lusk Group	Williams Brothers Health Care Pharmacy
Hiram Lodge No. 4	Masterson's Food and Drink, Inc.	Willis Stewart Lodge No. 224
Irvin F. and Alice S. Etscorn Foundation	Orland and Kathryn Armstrong Charitable Foundation	



COMMUNITY FEATURE

A New Approach to Independent Living



Masonic prides itself in being a leader in long-term residential living options. It offers the only two Life Care communities in the region which remain in high demand. To attract the next generation of newly or nearing retirement audience, Masonic is adding a smaller, quainter independent living model to its portfolio.

“We are seeing a new trend in aging care communities with this generation that focuses more on personalized options, a sense of belonging and not necessarily the cookie-cutter approach of many apartments in a single building,” said Masonic’s Chief Marketing Officer Nicole Candler. “With all this in mind, Masonic is introducing Clay, a new approach to our Active Lifestyle Communities.”

Offering no more than nine unique apartments, Clay combines the character of a historical building with modern finishes, private outdoor patios, exterior access from each apartment with breathtaking views, rooftop terrace and wellness center.

One of the long-term benefits for Clay residents is priority access to the continuum of care offered on Masonic’s Louisville Campus. “A non-profit Continuing Care Retirement Community (CCRC), like Masonic, offers all levels of care and services at one location so residents have access to what they need if their level of care changes,” said Nicole. “It offers peace of mind that if future care is ever needed it can be accessed on Campus.”

To learn more about Clay or any of Masonic’s residential options, call 502.897.8727.

EVENTS

Masonic Masquerade

Masonic’s Masquerade Gala was a fun-filled night of live music, live and silent auctions and some amazing masks. The Gala raised more than \$75,000 to benefit Sproutlings Day Care & Preschool at Kosair for Kids Center with the continued support of presenting sponsor Incipio Workforce Solutions.

Louisville Carefree Living Luncheon

Masonic’s Louisville Carefree Living Luncheon with special keynote speaker University of Louisville Women’s Basketball Head Coach Jeff Walz raised more than \$55,000. The Grand Lodge of Kentucky, F.&A.M and Most Worshipful Grand Master Darren Wilson presented Coach Walz with a special certificate making him an honorary Kentucky Mason.

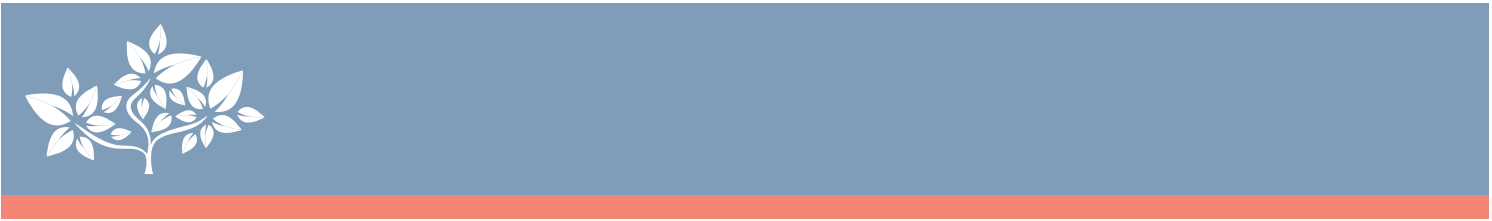


2nd Annual Jim Johnson Charity Golf Classic

The 2nd Annual Jim Johnson Charity Golf Classic at Olde Stone Golf Club in Bowling Green, KY raised more than \$59,000 to benefit Masonic’s Charitable Care programs. The winning team was Assured Partners while Bob Baker had the longest drive and Josh Sullins was closest to the pin. Dana Jewell of Nashville, TN was the lucky winner of the Pebble Beach raffle.

Annual Alumni Reunion

More than 140 Masonic Homes alumni and family members attended the Alumni Reunion brunch held July 9 at The Olmsted. The reunion is an opportunity for alumni and their loved ones to catch up, share memories and make new friends.



— MEMORIAL GIFTS —

Honoring or remembering someone through a special gift is one of the most touching ways to ensure an everlasting tribute. The following donors provided gifts in honor or memory of the following residents and individuals.

Chester Armstrong
Kevin Sell

Louis Brothers
Dunavan Lodge No. 292

Philip A. Delk
Colonel Clay Lodge No. 159

Kenneth R. Due
Colonel Clay Lodge No. 159

William E. Farris
Colonel Clay Lodge Mo. 159

Roger Laymon Gray
Mr. and Mrs. Michael Feldpausch
The Liquor Store, Inc.
Garland M. Parker
Margaret E. Pickerill

William Holloway
Plain City Lodge No. 449

Alvin Charles Hornback
Danny M. Kemble

Mary Lee Houchin
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Mr. and Mrs. Lanny Woodward

Leegene Maddox
Mr. and Mrs. Edward Crawford
Rachele Guernsey
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Kosair for Kids
Lyndon Christian Church

Jerry McGee
Shirley McGee

Truly B. Mount
Eric Mount

Robert Myrick
Plain City Lodge No. 449

Ernest R. Stratton
Danny M. Kemble

Tommy Sulver
Plain City Lodge No. 449

Garry Terry
Betty L. Terry

Robert Frank Tuffendsam
Colonel Clay Lodge No. 159

Larry Vega
Alford-Hardin Lodge No. 925

— IN HONOR OF —

Pat Young
Plain City Lodge No. 449

W. Michael Yount
Betty L. Terry

— MEMORIAL TREES —

John Sallee
Lebanon Lodge No. 87

Thomas Elliott
Mary Lou Bennett
Edna M. Bielefeld
Dan B. Herrinton

Joshua M. Barrick
Meadow Active Lifestyle
Community Residents