



# *Masonic Masquerade*



## SPONSORSHIP OPPORTUNITIES

FRIDAY, OCT. 20, 2023 | THE OLMSTED | 6:30 PM

BENEFITTING



**sproutlings**

PEDIATRIC DAY CARE & PRESCHOOL

WHAT | Masonic Masquerade

WHEN | Friday, Oct. 20, 2023, 6:30 pm

WHERE | The Olmsted

Celebrating its fourth year, the Masonic Masquerade Gala is a black tie event with the fun of masked identities. It's held at one of Louisville's most iconic venues, The Olmsted, located on Masonic Homes Kentucky's Louisville Campus.

Attendees enjoy an elaborate evening filled with fine dining, an open bar, live music by The Crashers and a silent and a live auction featuring some of Louisville's best local finds.

Sproutlings  
Pediatric Day  
Care & Preschool  
is a 501(c)(3)  
not-for-profit.

## WHY | TO FUND PROGRAMS AND MATERIALS FOR MEDICALLY-FRAGILE CHILDREN

Sproutlings is the only Prescribed Pediatric Extended Care (PPEC) center in the region that fully integrates every child, every day.

It is a groundbreaking approach to caring for kids and supporting parents. Children thrive in a state-of-the-art program where kids are comfortable, safe and stimulated. It is a happy space with services and resources that meet the needs of those children who require continuous therapeutic or skilled nursing supervision or traditional children needing day care and preschool. We use a fully inclusive approach so every child can learn, play, heal and grow with one another.



For more information contact Rick Reeve, Sr. VP/ Development & Fraternal Relations  
at 502.753.8861 or [rreeve@masonicky.com](mailto:rreeve@masonicky.com).



# MEET JOSIE |



Teaching love, patience and understanding is a mission we should all support, especially among our littles. Thanks to Sproutlings Pediatric Day Care & Preschool, children of all abilities learn and grow together in an all-inclusive setting.

At two months, Josie Dutschke's pediatrician noticed something abnormal in her development and referred her to physical therapy, a neurologist and genetics testing. According to Josie's mom Jessica, "The next couple of years, were spent "unboxing" who Josie is and what her needs are."

Jessica shared, "Milestones were no longer a benchmark for how we viewed Josie's progress, but we coined them "inchstones" because the smallest victories are worth celebrating."

As veterans of weekly therapies, both in-home and outpatient, thanks to the support of grandparents, things changed for Josie and her parents around age two-and-a-half. They discovered Sproutlings Pediatric Day Care & Preschool.

Now, Josie is a spunky five year old who discovered her voice at Sproutlings. Nicknamed the "Mayor of Sproutlings" by her teacher, Josie has big opinions and big ideas.



Watch Josie's mom, Jessica, share how Sproutlings has positively changed their lives.

# SPONSOR OPPORTUNITIES |

## Presenting Sponsorship \$15,000

- recognition as the Presenting Sponsor of the Masonic Masquerade Gala
- four tables of eight with premium seating, wine and gifts at the table
- company name and logo listed on event website and mobile bidding platform
- company name and logo on the step and repeat photo banner
- speaking opportunities at the dinner
- company logo on the front and back of the program with a full page ad
- company logo and ad featured digitally on the screen rotating throughout the dinner
- social media plan with graphics (Facebook, Instagram and LinkedIn posts and graphics in JPG and GIF formats)
- abundant pre-event visibility and on-site publicity on company's social media
- mention as a sponsor in all media interviews and public relations opportunities

SPONSOR  
DEADLINE

March 1

## Gold Sponsorship \$10,000

- two tables of eight with premium seating, wine and gifts at the table
- company name and logo listed on event website and mobile bidding platform
- full page ad in the program
- logo present in the program
- logo and ad featured digitally on the screen rotating throughout the dinner
- abundant pre-event visibility and on-site publicity via social media

## Silver Sponsorship \$5,000

- one table of eight with premium seating and wine
- company name and logo listed on event website and mobile bidding platform
- half page ad in the program
- logo present in the program
- logo and ad featured digitally on the screen rotating throughout the dinner
- pre-event visibility via social media

## Bronze Sponsorship \$2,500

- four tickets to the event
- company name and logo listed on event website and mobile bidding platform
- quarter page ad in the program
- logo present in the program
- logo featured digitally on the screen rotating throughout the dinner
- pre-event visibility via social media

## Table Sponsorship \$1,000

- eight tickets to the event
- logo present in the program

## Tickets Only

- \$150 per person
- \$275 per couple

Promote the  
event and your  
participation on your  
own social media!

We can provide  
the graphics  
to share.

# AUCTION DONATION

Please provide a specific description of the donation. Including but not limited to: number of items, size, color, material, services offered, dates available or not available, limitations, etc.

Value of Donation: \$ \_\_\_\_\_

Expiration Date (if any): \_\_\_\_\_

## DONATION RECOGNITION

☐ Company Name      ☐ Personal Name      ☐ Both      ☐ Anonymous

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## OTHER DETAILS

☐ Will deliver      ☐ Pick up  
donation to:      donation at:  
Masonic Homes Kentucky  
Corporate Resource Center  
330 Masonic Home Drive  
Masonic Home, KY 40041

☐ Donation attached



**Please email forms to Brenda Travis at [btravis@masonicky.com](mailto:btravis@masonicky.com)**

For more information contact Rick Reeve, Sr. VP/ Development & Fraternal Relations at 502.753.8861 or [reeve@masonicky.com](mailto:reeve@masonicky.com).

**DONATION DEADLINE: SEPTEMBER 1, 2023**

Complete and attach this Record of Donation form to your donation.

This donation becomes the property of Sproutlings Pediatric Day Care & Preschool, a 501(c)(3) not-for-profit organization and is to be sold at auction benefitting the charity. Where applicable, a gift certificate, letter of entitlement and/or brochure should be provided by the donor for presentation to the winning bidder. Donor has established the value of the donation for charitable tax deduction purposes. Sproutlings reserves the right to combine donated items to create unique auction packages. Donor grants Sproutlings the right to mention the donation in any promotional materials regarding the auction. EIN 27-3248085

# JOIN US

## **SPONSORSHIP** (please print)

Sponsorship level \_\_\_\_\_

Name \_\_\_\_\_

Business name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

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## **TICKETS** (please print)

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Number of single tickets at \$150 each? \_\_\_\_\_

Number of couples tickets at \$275 each? \_\_\_\_\_

## **Mail registration form and check, payable to:**

Masonic Homes Kentucky

Attn: Brenda Travis

330 Masonic Home Drive

Masonic Home, KY 40041

