



*Malana Eckert
Marketing
Coordinator*

Marketing Coordinator named for in-home services pilot

Malan Eckert has joined Masonic Homes of Kentucky as marketing coordinator for Masonic Homes' home and community-based services program.

Eckert will assist Program Director Cindy Boone in creating and obtaining resources for the home and community-based services pilot project serving Boyd, Carter, Elliott, Greenup and Lawrence counties. This program will connect anyone who needs help living independently with the services they need to remain in their homes.

Eckert brings 25 years of business management experience to Masonic Homes. She most recently served as the marketing director for Right at Home, providing in-home care and assistance to seniors and disabled persons in metro Louisville and southern Indiana.

A committed advocate, Eckert serves on the committee for Seniors Day Out, planning committee of the Parkinson's Support Center of Kentuckiana's Golf Scramble, is a member of the Health and Services Professional Network and serves on the board for Kentucky and Southern Indiana Stroke Association.

Eckert holds a bachelor's degree in marketing and sales from Vincennes University.

About Masonic Homes of Kentucky

Founded in 1867, Masonic Homes of Kentucky is a leader in senior living services including independent living, assisted living, personal care and long-term skilled nursing care. It owns and operates Masonic Home of Louisville, Masonic Home of Shelbyville, Masonic Home Village and Spring Hill Village Retirement Community. For more information about the Masonic Homes of Kentucky visit www.masonichomesky.com.