

MASONIC HOMES of KENTUCKY

*Providing quality housing, health care and services
that make a difference in people's lives*

Homes welcome Kentucky Masons home

Louisville campus visit to highlight Master Masons Banquet

This year's Master Masons Banquet at the Annual Communication won't require a necktie. Instead, you are invited to kick back and enjoy an evening at your Masonic Home.

Tour buses will transport Master Masons and their guests to the Louisville campus. You'll be treated to a driving tour of the new Care Center construction site and the future location of the Kosair Charities Pediatric Day Care Center. Then enjoy a barbecue feast in The Olmsted and visit Club Olmsted, our new activities center for Masonic Home Village residents. Return transportation to The Galt House will be provided.

"Kentucky Masons can be proud of the Homes' progress toward achieving our vision of being the best senior services provider in Kentucky," said Homes' CEO Gary Marsh. "We wanted to invite them Home so they could see first-hand."

Like dining at home, dress for the Master Masons Banquet will be casual.



Masonic Home of Louisville resident Josephine Jordan, escorted by her son John, addressed the 209th Communication in 2008.



Visit Masonic Homes at the 210th Annual Communication

MHKY Hospitality Suite

Willow Room, Galt House West, 2nd floor

Monday, Oct. 19 8 a.m. to 4 p.m.

Tuesday, Oct. 20 8 a.m. to 2 p.m.

Be our guest at the Master Masons Banquet

Monday, Oct. 19 6 p.m.

at The Olmsted on Masonic Homes' Louisville campus
Buses leave The Galt House at 5:15 p.m.

For reservations, phone Grand Lodge, 502.893.0192

Please plan to join us

For: Cornerstone Ceremony by Grand Lodge of Kentucky officers

When: 2 p.m. Saturday, September 12th

Where: Site of the new Care Center
Masonic Homes of Kentucky Louisville campus
3701 Frankfort Avenue

Construction proceeds on the \$30 million Care Center to replace the 82-year-old Louisville Health Care Center.



What fuels a successful business also powers a remarkable life

By J SCOTT JUDY—SR. VP/OPERATIONS & COO

Brother Sam Swope (Morrison Lodge No. 76) was recently recognized as the 2009 Louisvillian of the Year by the Advertising Federation of Louisville. I was excited that my friend and a 50-year Mason had achieved such an honor.

In his acceptance remarks, Mr. Swope joked that he must have outlived his enemies to be chosen for the award. To the largely non-Masonic audience, Mr. Swope detailed the impact his involvement in his Masonic lodge, the Scottish Rite and Kosair Shrine have had on him.

As a businessman, Mr. Swope has demonstrated his commitment to customer satisfaction and to his team of employees. Without the founder the auto group would not exist. The janitor and the groundskeepers make a good first-impression for current and potential customers. The person who washes the cars also is the one who builds desire with the buyer by keeping the cars shiny and beautiful. The salesperson generates revenue and builds trust with customers. The mechanic is trusted by customers to repair the car and keep the family safe.

Much like the Swope Auto Group, the Masonic Homes of Kentucky family of employees, friends and donors make up a team. Each individual is key in gaining, maintaining and satisfying the customer.

Sam Swope has been selling cars for nearly 60 years. The Masonic Homes has been caring for people since before the invention of the first gas-powered car by Karl Benz in 1885. Amazingly, the same principles that make a successful car dealer also make a great place for seniors to live.



Congratulating Sam Swope on receiving the Louisvillian of the Year honor are (from left) Homes' COO J Scott Judy, Board Vice Chair and Mission Advancement Committee Chair Martin Walters and CEO Gary Marsh.

Worth a Thousand Words



Resident Christine Hardin (left) joined Louisville-area attorney Karl Truman in a Wii bowling match while resident Ed Westerman and Administrator Lori Hess cheered. Truman's law firm donated a new Wii so Masonic Home of Louisville residents could achieve balance and strength-building benefits from the exercise.



The eighth annual Raymond Tucker Memorial Golf Tournament netted more than \$5,000 for Hospice of the Bluegrass. Masonic Homes sponsored a hole in the June 15th tournament that is a tradition for Landmark Lodge No. 41. Since the tournament began, the lodge has raised more than \$33,500 for Hospice of the Bluegrass.



Buechel Lodge No. 896 participated in Masonic Home of Louisville's Gi-Normous Yard Sale on August 1st. The annual event raises funds in support of the Home's team in the Alzheimer's Association Memory Walk. This year's sale also benefited the Home's Life Enrichment program. Buechel brothers manning the lodge's sale tables were (from left) Jim Doss, Wayne Weaver, Tom Middleton, Gary Terry, Milton Hall, Bill Lewellen and Larry Perkins.

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Masonic Homes of Kentucky, Inc.
3761 Johnson Hall Dr.
Masonic Home, Kentucky 40041
502.259.9627
www.masonichomesky.com

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LOCATIONS

Masonic Home Village
502.894.0195

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Established in 1867 as the first Masonic home of its kind.